



Hot Summer Slice Update



Event Date Friday August 13, 2010 -
Mark Your Calendars!

March 2010
Volume 1 Issue 1

St Anthony on the Lake Catholic School,
W280 N2101 Hwy 55, Pewaukee, WI 53072

On the web: <http://school.stanthony.cc/support.cfm> [email: sta.golf@wi.rr.com]

2010 HSS Event Goals

By Jay Diebold

INSIDE THIS ISSUE

- 1 2010 HSS Event Goals
- 2 Committee Update
- 2 Thanks – Donor Spotlight
- 3 Auction Support Ideas and Update
- 4 Sponsorship Opportunities

-
- *Our 2009 event netted over \$65,000 for the School*
 - *Our stretch goal for 2010 has been set at \$85,000*
 - *Reaching this goal will allow us to upgrade our computer technology throughout the school and add Smart Boards to the 2nd, 5th, and 6th grade classrooms*
 - *We need 100% participation to achieve success – Find Out How in this and Future Issues!*
-

As many of you already know, the primary fundraiser for St Anthony on the Lake is our annual “Hot Summer Slice” (HSS) Golf Outing, Dinner Auction, and Benefit held in early August each year. This year we will celebrate the close of our 50th Year of Catholic Education at St Anthony on the Lake and sow the seeds for a successful next 50 years. Recently we have circulated requests for leadership support. We have had a great response to our call for support and I want to thank everyone that has stepped forward. A summary of our newest team leaders and the additional openings and support needs are discussed on page 2 (see *Committee Update*).

Through consultation with the School Committee, we have established our goals and objectives for this year’s event, which includes a Stretch Budget Goal of \$85,000. Funds will be used to invest in teacher training; school supplies, facilities maintenance and upgrades, and other general need items. Additionally, the school is also in need of certain technology upgrades. The technology needs list includes new computers in the student computer lab as well as within each classroom and the administrative offices. The second technology need area is additional Smart Boards. Funds raised from the 2008 HSS Event were used to purchase Smart Boards for the 3rd, 4th, 7th, and 8th grade classrooms. We would like to add Smart Boards to the 2nd, 5th, and 6th grade classrooms. Mrs. Mullen recently presented an appeal to the school committee to share her perspective on how this tool could be used to enhance her math teaching efforts.

In 2009, this event netted over \$65,000 for the school. Obviously increasing this level to \$85,000 is an aggressive growth goal, however, we have achieved this level of success in the past (both our 2007 and 2008 events met or exceeded the \$85,000 level) and I am confident that with the help and support of families, friends, and the local business community, we can achieve this level of success during the 2010 event. The following pages of this newsletter and upcoming issues will provide you with details on this year’s event, ideas on how you can help us succeed, spotlight donors and sponsors, and share contact information for the various team leaders. We hope you find this newsletter informative and look forward to your support in making this event a Great Success for St Anthony’s...GO MUSTANGS!

If you have any questions about committee openings or wish to offer support in a non-chair role please contact Jay Diebold via email sta.golf@wi.rr.com or cell phone 262-719-1155

Committee Update

We have had a great response to our call for leadership support. The following new leaders have stepped forward:

Registration Chair - **Michele Pawlak** (registration and reservations)

Silent Auction Chair - **Paula Brunner** (Solicit, package, market and fulfill silent auction items)

Video Technology Chair - **Jay Theisen** (Video and sound for auction and evening events)

Raffle Chair - **Jen Graff** (organize and run event raffles)

Class Package Coordinator - **Kim Schulze is returning to this role** (organize class packages)

We are still seeking individuals to assist with the following:

Sponsorship Chair - **VACANT** (Obtain sponsor commitments, assist in collection)

Brochure Chair - **VACANT** (write and lay out auction brochure)

7th Grade Classroom Package Coordinator - **VACANT**

Thank You – Sponsor Spotlight



During our 2009 Event, the Esser Family (Jessica Grade 5) donated the musical entertainment for the evening through their business Showtyme Entertainment. The musical entertainment was a great way to finish off this highly successful event and we want to thank the Esser's and Showtyme for supporting our event. Please consider Showtyme if you are in need of musical entertainment at an upcoming event. For details and contact information on Showtyme please visit their website:

<http://www.showtyme.net/index.php>

Thanks and Congratulations to our 2009 Golden Ticket Raffle and Fridge Raffle Winners

Congratulations to the Nelson family (Joe and Rose) - winners of 1 year of free tuition through the Golden Ticket Raffle. We will be pre-selling this raffle this year to give all school families the opportunity to participate in this limited ticket raffle.

Congratulations to the Rusch family (Dwight and Claire) - winners of a full sized refrigerator stocked with beverages and food items.

Auction Support Ideas and Update

Our event cannot succeed without the donation of auction items. The live and silent auctions serve as the key revenue drivers during this event. Obtaining auction item donations is a critical element in our success. Everyone can contribute to this event by seeking the donation of experiences, goods, and services that can be auctioned for this event. Following is a list of ideas to consider:

- Frequent flyer miles or hotel points for use with travel packages
- Timeshare or vacation rental properties
- Home improvement or landscaping services
- Technology items
- Gift cards from restaurants or service businesses that you frequent
- Golf packages, sporting event packages
- Experience packages - these tend to generate high value

Following are highlights of some items that we have procured for 2010:

- Midwest Airlines Suite at Miller Park for Brewers vs Cubs in September (thanks to the Rebholz family)
- Kickball Game and Pizza Party between the Students and Middle School Teachers
- Dinner Party at Mrs. G's House for several students. Mrs. G, Mrs. Krahn, and Mrs. Sellers will prepare and serve the food and plan activities for the group.
- Afternoon Pheasant Hunt with Bill Otto
- Door County Cottage - 2 Night Stay (thanks to Bill and Jane Otto)

Please contact Sandi Vollmer (dsjvullmer@aol.com) or Paula Brunner (paulabrunner@earthlink.net) if you have items to donate or would like to solicit a business you work for or frequent. Solicitation letters and donation forms are available that describe our event and provide the donor with information necessary to claim a tax-deduction for the donation amount.



WE LOST THE LOWER HALF OF THIS PHOTO

End of 2009 Student vs Teacher Game - The student team consisting of Tate (Gr3) and Ryan Kopolus (Gr5), Sean Miller and Nicholas Schulze (Gr6), Nick Metiva (Gr7), Stephanie Rechner (Gr5), Taylor Diebold (Gr6), Val Zanotelli and Grace Thomas (Gr7), and Elizabeth Bellis (Gr8) defeated the Teacher/Parent team by 3 points. This event raised over \$1,500 for the school and was enjoyed by the players and spectators. In 2010 we will be changing the format to a Kickball Contest and post game pizza party for student and teacher participants!

We will be adding an Auction Tab to the event website. Please visit the website to see the items you would like to bid on and develop your winning strategy!

<http://school.stanthony.cc/support.cfm>



WE LOST THE LOWER HALF OF THIS PHOTO - RESTORE AND MINIMIZE WHITE SPACE BETWEEN PHOTO AND CAPTION

Start of 2009 Student - Teacher Basketball Game. Val Zanotelli (Gr7) almost wins the tip versus Mrs. Anderson.

Sponsorship Opportunities

Sponsorship revenues allow us to take the event to the next level of success. Following is a listing of some of the Event Sponsorship opportunities and levels for 2010:

Music Sponsor \$1,000

Hole In One Sponsor Filled - Biver Family (Bob and Theresa) and Darrow Automotive Group - THANK YOU!

Golf Cart Sponsor \$1,000

Limousine Service Sponsor \$600

Lunch Sponsor \$500

Beer Station Sponsor \$500

Range Sponsor \$500

Winning Team Sponsor \$500

Putting Contest Sponsor \$500

Dinner-Martini Bar Sponsor \$350

Hole Sponsor - Corporate \$225

Hole Sponsor - School Family \$100



"Hot Summer Slice" Golf and Dinner Auction
St Anthony on the Lake Catholic School
W280 N2101 Hwy SS,
Pewaukee, WI 53072

Website:

<http://school.stanthony.cc/support.cfm>

E-mail:

Sta.golf@wi.rr.com

Following is a listing of Leadership Sponsor Opportunities:

PLATINUM \$5,000

Golf for 4

Beverages on the Course

Dinner for 10

Limo service for guests joining the dinner

Engraved Donor Plaques on 2 Computers

Full page ad in Program and Hole Sponsorship Signage (marquee sponsor advertising on all event mailings, website, and other materials is available for our first Platinum Sponsor)

GOLD \$3,500

Golf for 4

Beverages on the Course

Dinner for 10

Engraved Donor Plaque on 1 Computer

½ page ad in Program and Hole Sponsorship Signage

SILVER \$2,000

Golf for 4

Dinner for 8

¼ page ad in Program and Hole Sponsorship Signage

BRONZE Golf \$1,000

Golf for 4

Dinner for 4

Business card sized ad in Program

BRONZE Dinner \$1,000

Dinner for 10

Preferred Table

Business card sized ad in Program