



# Hot Summer Slice Update



Event Date Friday August 12, 2011 -  
Mark Your Calendars!

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St Anthony on the Lake Catholic School,  
W280 N2101 Hwy SS, Pewaukee, WI 53072

On the web: <http://school.stanthony.cc/support.cfm> [email: [sta.golf@wi.rr.com](mailto:sta.golf@wi.rr.com)]

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### 2011 Goals and Objectives

- *Our stretch goal for 2011 has been set at \$85,000*
- *Reaching this goal will allow us to add smartboards for Kindergarten and 1<sup>st</sup> Grade classes and adopt the Interactive Science Curriculum for Grades 6 through 8.*
- *Funds will also be used for other technology and curriculum upgrades, teacher training, and facilities improvements that will enhance the learning experience*

## Event Planning Update

*By Planning Committee*

The planning committee for the 2011 Hot Summer Slice event would like to thank all of the families that were able to complete the online RSVP commitment survey. It is rewarding to see the responses and commitments from the family community. The information we received will be very helpful in planning for this year's event. Highlights of the commitments received include:

- 78 separate RSVP surveys were submitted
- Over \$3,200 in cash was committed to the class packages, in addition to the use of a condo and other items that will support the 2011 class packages.
- Over \$10,000 in sponsorship commitments were made.
- Over 100 auction item commitments were received with an estimated value of over \$12,800.
- 57 families indicated their plans to attend the event to enjoy a round of golf or as dinner/auction/evening entertainment only attendees.
- 30 people made commitments to solicit businesses for sponsorships and donation items or to serve as volunteers during the event.

This is a great start, but we still need more assistance obtaining donations, soliciting businesses, attending the event, and volunteering so that we can reach our goals and support the mission of providing a High Quality, Faith-Based, Catholic Education for all St Anthony students.

A few other highlights as we continue the planning for this year's event:

- We are adding several fun games and raffle opportunities to make this a fun-filled evening and provide many opportunities to support the event.
- We are providing families with packets of Ipad Raffle tickets. Please sell as many as you can. We will be collecting sold ticket stubs and unsold tickets prior to the event. If you need more tickets, please contact [sta.golf@wi.rr.com](mailto:sta.golf@wi.rr.com) to request them.

We are looking forward to another FUN and SUCCESSFUL Hot Summer Slice event. We hope to see you there and thank you for your continuing support of this key fundraising event!

## Details About the Hot Summer Slice

*The current schedule for this year's event:*

**10 – 11:30** Golf Check-in/Lunch

**11:30** Shotgun Start

**11:30 – 4** Golfing and Course Games (including Putting Contest, Hole Prizes, Beat the Hoff)

**4 – 7** Cocktails, hors d'oeuvres, and Silent Auction (this year the silent will feature over 150 items and will use a staggered closing format)

**7 – 8** Dinner, Raffle Draws, Games, and Golf Awards

**8 – 9:30** Live Auction

**9:30 – 12** Music and Dancing

*Please Come and Join us for a full day or evening of Fun!*

Over the years, questions have been raised about the Hot Summer Slice event. Following are answers to some of the most common questions.

**Why does St Anthony focus on a single major event fundraiser?** Many schools hold separate golf outing and dinner/auction events. As you can appreciate, both events require planning and coordination. Given the limited pool of families and businesses that support these events, one event (typically the dinner/auction) generates the majority of the revenue that benefits the school. In the past, St Anthony utilized a similar model with fall golf outing and a late winter/early spring Casino night event. We have found that by combining the planning efforts into a single event, we have been able to create a fun and very profitable event. For the past 6 years, this event has consistently raised more for the school than was raised from the separate casino night and golf outing events.

**Why is the event always in early August?** We recognize that summers are a busy time for many families. However, spring and fall tend to be even busier times, between soccer, football, volleyball, baseball, academic competitions, band, and so on. Obviously, winters in Wisconsin are not suitable for the golf outing concept and basketball, hockey, skiing, snow shoveling, and other pursuits take up our time. After considering many factors and realizing that all dates will pose conflicts and require choices, the committee selected the second Friday in August (Aug 12<sup>th</sup> this year) as the standing date for this event.

**I am not a golfer, is this event for me?** The golf is played in a four person scramble format that is suitable for players of all levels. Many non-golfers participate and enjoy a beautiful afternoon with friends, spouses, and other playing partners. Additionally, if golf or the afternoon time commitment just doesn't work out, we offer a full evening of fun with cocktails, hors d'oeuvres, dinner (tenderloin/shrimp combo), silent and live auctions, multiple games and raffle prizes, capped off by music, dancing and maybe even some body surfing to the beach boys (see photo) or a human pyramid! Enjoy getting to know fellow school parents in a fun and relaxed setting, knowing that the funds raised will directly benefit our mission of a High Quality, Faith-Based, Catholic Education.



2010 Event Photo Gallery. Above - Dancing/Surfing to the Beach Boys! Right Foursomes enjoying a round (Guidngers/Langes, Rebholz and Friends, Ogden/Plesha/Father Tony/Friend), putting on 18 (McCormick), putting contest (Finnegan Group), and volunteer hard at work (on her tan)!

## Auction Update

Many donation item commitments were received with the RSVP commitment survey responses. Following are some highlights of the items to be donated:

Sanibel Island Condo	Wine Tasting Party
Restaurant Gift Cards	Wilderness Resort Condo - WI Dells
Pine Mountain Condo and Weekend Ski Package	Tailored Men's Suits
Pizza for one Year	Milwaukee Rep Theater Tickets (6)
Tickets for Brewers, Badgers, Packers, Bucks, Golden Eagles	Mustang's Arena Football package
Teacher/Student Dinner Party Package (Mrs. Krahn, Sellers, Gettleman)	Student-Teacher Kickball Game, Mrs. Mullen Cheer Squad, and Pizza Party Package (Middle School Teachers)
Lil Sluggers and Soccer Tots Session	Lawn Care Treatment Service Credit from LakeCountry Lawn Care (Oberfoell family)
Student Produced Art Pieces - Mirrors, Painted Benches (Mrs. Jaeger)	Muffins/Breakfast Breads for a Year
Brewers Box Seat/NYCE Ticket Package	New American Girl Doll package

Check the School Website for Updates on the Event:

<http://school.stanthony.cc/support.cfm>

Organize groups to go in on items and develop your winning strategy!



In addition to the items highlighted above, following is a list of additional items or package ideas that would do well at this event:

- Do you enjoy entertaining? - Host a Dinner Party Package
- Group Night Out Fun Packages
- Home improvement, landscaping, snow removal services
- Technology items (Ipad, Ipod, Kindle, TVs)
- Gift cards from restaurants or service businesses that you frequent
- Golf packages, sporting event packages
- Holiday Parties, Poker Parties
- Lake Party/Boating Party packages
- Know someone in sports, local law enforcement, or fire protection? - Organize a meet/ride to school package for students

Above - Preparing the Sushi for a party of 20. Below - Enjoying the Meal and Mingling. This year this event will be hosted at the newly opened Screaming Tuna restaurant!



Not sure what to donate? This year we have created an online gift registry listing many items that we would love to have available for our live or silent auctions. Visit [www.sears.com](http://www.sears.com), click on **Gifts**, then **Gift Registry**, **Search a name: Christine Sindic**, to purchase items. Items will be delivered for you, so no need to make a special trip to pickup and drop off the items. Coordinate with other families to obtain larger items that can be used to make this event a big success!

Please contact Chris Sindic - Silent Auction Chair (email [scottyswest@sbcglobal.net](mailto:scottyswest@sbcglobal.net) or phone 262-751-4120) if you have items to donate or would like to solicit a business you work for or frequent. Solicitation letters and donation forms are available that describe our event and provide the donor with information necessary to claim a tax-deduction for the donation amount.

## Sponsorship Update

Sponsorship revenues allow us to take the event to the next level of success. Many businesses offer matching funds for employee donations. Check with your HR representative to inquire about your companies policies. Please contact Darrell Landry, Sponsor Coordinator (email [darrell\\_landry@bradycorp.com](mailto:darrell_landry@bradycorp.com) or Phone 414-520-9349). Following is a listing of some of the Event Sponsorship opportunities and levels for 2011:

Music Sponsor **Filled - Showtyme (Esser Family)**  
 Golf Cart Sponsor **Filled - ATC (Hofbauer Family)**  
 Dinner Sponsor **Filled (Rebholz Family)**  
 Faculty Table Sponsor \$750  
 Limousine Service Sponsor \$600  
 Dessert Sponsor \$500  
 Hors d'oeuvres Sponsor **Filled (Brown Family)**  
 Lunch Sponsor \$500 **Filled (Michaels - Bill and Maureen)**  
 Beer Station Sponsor **Filled (Holzhauer Family)**  
 Range Sponsor \$500  
 Winning Team Sponsor \$500  
 Putting Contest Sponsor \$500  
 Martini Bar Sponsor **Filled x 2 (Shea & Henschel Families)**  
 Hole Sponsor - Corporate \$225 (4 - Vollmer, Brown, Rusch, Behlmer)  
 Hole Sponsor - School Family \$100 (12 - Lee, Krahn, King, Bellis, Oberfoell, Visaya, Guidinger, Landry, Porter, Kopolus, Packee, Otto-Jeff/Suzy)



"Hot Summer Slice" Dinner, Auction, and Golf Outing benefiting  
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Following is a listing of Leadership Sponsor Opportunities:

**PLATINUM \$5,000 - Includes:**

Golf for 4  
 Beverages on the Course  
 Dinner for 10  
 Limo service for guests joining the dinner  
 Full page ad in Program and Hole Sponsorship Signage (marquee sponsor advertising on all event mailings, website, and other materials is available for our first Platinum Sponsor)

**GOLD \$3,500**

Golf for 4  
 Beverages on the Course  
 Dinner for 10  
 ½ page ad in Program and Hole Sponsorship Signage

**SILVER \$2,000**

Golf for 4  
 Dinner for 8  
 ¼ page ad in Program and Hole Sponsorship Signage

**BRONZE Golf \$1,000 (3 - McCormick, Wolf, Rebholz)**

Golf for 4  
 Dinner for 4  
 Business card sized ad in Program

**BRONZE Dinner \$1,000 (1 - Rusch)**

Dinner for 10  
 Preferred Table  
 Business card sized ad in Program

HSS Newsletter Printed by [Sells Printing](#)  
 and Larry Lopina (Allison Grade 3)  
 - Thank You!